



Subject: 2018 Sponsorship Opportunity

Dear APWA Supporters:

It's hard to believe that another busy year is coming to an end, and it's already time to kick off our annual sponsorship program for the APWA Southern California Chapter. We had such great support from our many 2017 sponsors – a big thank you to all!

As many of you know, this annual sponsorship program allows your firm to make just one convenient donation to receive the benefit of year-long marketing exposure to key public works officials and agencies. Your sponsorship connects you to nearly 1,400 local APWA members and provides the convenience of making a single payment rather than receiving multiple solicitations during the year.

We have three levels of sponsorship: Gold, Silver and Bronze. The Gold level features an exclusive VIP reception with high-level public works officials, which gives you an opportunity to have valuable face time with directors and city engineers throughout the region. Your sponsorship will maximize the impact of your company's marketing efforts and you will gain targeted exposure to influential public works leaders in the counties of Los Angeles, Orange, San Bernardino, and Riverside.

This exceptional opportunity is available until the end of January 2018. Sign up on our website (<http://southernca.apwa.net>) to be a sponsor now and get full benefits for 2018. Your support creates the foundation on which we can build yet another great year for Southern California's public works professionals and practitioners.

Thank you for your consideration and continued support of APWA.

Sincerely,

Robert Newman, President

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