



Subject: 2019 Sponsorship Opportunity

Dear APWA Supporters:

Thank you all for your continued support of our APWA Southern California Chapter's Annual Sponsorship Program. Now entering its fifth year, the program has helped our Chapter increase its scholarship funding to record levels, initiate student chapters at local universities, present top-notch educational programs, and provide invaluable social and networking opportunities throughout the year.

As many of you know, this annual sponsorship program allows your firm to make just one convenient donation to receive the benefit of year-long marketing exposure to key public works officials and agencies. Your sponsorship connects you to nearly 1,400 local APWA members and provides the convenience of making a single payment rather than receiving multiple solicitations during the year. To recognize those who have supported the program since its inception in 2015, we will be providing special recognition for our five-year sponsors in all of our promotional materials in 2019.

We have three levels of sponsorship: Gold, Silver and Bronze. The Gold level features an exclusive VIP reception with high-level public works officials, which gives you an opportunity to have valuable face time with directors and city engineers throughout the region. Your sponsorship will maximize the impact of your company's marketing efforts and you will gain targeted exposure to influential public works leaders in the counties of Los Angeles, Orange, San Bernardino, and Riverside.

This exceptional opportunity is available until the end of January 2019. Sign up on our website (<http://southernca.apwa.net>) before December 31, 2018 to get full benefits for 2019.

Thank you for your consideration and continued support of APWA.

Sincerely,

A handwritten signature in blue ink, appearing to read 'Tim D'Zmura', is written over a light blue rectangular background.

Tim D'Zmura, President

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